

CHINA IN EUROPE RESEARCH NETWORK
WORKING GROUP 4: PUBLIC DIPLOMACY AND KNOWLEDGE PRODUCTION

Chinese Soft Power in Context
Workshop 11th-12th March 2021

Key calling question: What is the most recent dynamic between Europe and China in matters of perceptions and soft power?

11th (Thu) 14:00 – 17:00

Focus on perceptions

14:00 – 15:00

Frank Pieke (Modern China Studies, Institute for Area Studies, Leiden University)

Keynote address (half an hour presentation + half an hour discussion time)

15:00 – 15:15 Coffee break

15:15 – 15:40

Richard Turcsanyi (Department of Asian Studies, Sinophone Borderlands research project, Palacky University Olomouc)

How European perceptions of China went negative: Evidence from public opinion polls, media analysis, and Chinese public diplomacy

15:40 – 16:05

Duncan Freeman (Vrije Universiteit Brussel)

The EU and China: Policy perceptions of economic cooperation and competition – analysis of the development of perceptions in the EU based on official policy documents

16:05 – 16:30

Agota Revesz (Center for Cultural Studies on Science and Technology in China, Technische Universität Berlin)

Answer to Jean Francois Billeter „Pourquoi l'Europe: Réflexions d'un sinologue“ – perceptions of China within Sinology today

16:30 – 17:00 Q&A and open floor discussion

12th (Fri) 14:00 – 17:00

Focus on soft power

14:00 – 14:25

Nana de Graaff (Department of Political Science and Public Administration, Vrije Universiteit Amsterdam)

Behind the scenes of geopolitical contestation: soft power through Sino-European networks of interlocking business elites?

14:25 – 14:50

Jelena Gledic (Faculty of Philology, University of Belgrade)

Does China Pose a Challenge for European Values? The case of Serbia

14:50 – 15:15

Magnus Feldmann (School of Sociology, Politics and International Studies, Faculty of Social Sciences and Law, University of Bristol)

Chinese Soft Power and International Relations: Taking Stock of the Debate

15:15 – 15:45 Q&A and open floor discussion

15:45 – 16:00 Coffee break

16:00 – 17:00

Zhang Yongjin (School of Sociology, Politics and International Studies, Faculty of Social Sciences and Law, University of Bristol)

Concluding notes (half an hour presentation + half an hour discussion time)

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