

China in Europe Research Network (CHERN) - CA 18215

Developing a media and policymaker outreach strategy

Basics

Host Organization: Vrije Universiteit Amsterdam

Host Organization's representative: CHERN Grant Holder Manager Alexandra Filius

Representative's contact: a.filius@vu.nl

The tentative length of the VM: ~3 weeks

Description and objectives

To further promote the expertise of our members to relevant policymakers and media outlets in the next phase of CHERN, we want to develop a media and policymaker outreach strategy. We would like to support CHERN members by providing them opportunities to have a voice in the public debate around China's influence in Europe.

Objectives:

- Developing a media and policymaker outreach strategy with a short (6-months) and mid (2-year) term outlook

Specific requirements

In addition to COST requirements (see **Practical details** below), the applicant should meet the following criteria:

- Interest in and understanding of CHERN related topics
- Interest and understanding of media and policymaking outreach

Results

This VM will result in:

- A document with a media and policymaker outreach strategy with a short (6-months) and mid (2-year) term outlook
- Report of the activities for CHERN.

Practical details

All applicants must carefully read the [VM basic facts](#) on CHERN's website before applying.

Grant amount guideline: 1500 euro

Deadlines

Deadline for applications to be submitted: **Accepted on a rolling basis until April 15th latest**

Notification of application outcome: **within one week**

Period of VM: Exact dates to be determined together with the host

Submitting the reports: **April 30**

Accepting/ rejecting the reports: **within two weeks** after submission of the report

Execution of the payment of the grant: **within 4 weeks** after submission of the report

More information

For more information please contact:

VNS Manager Alexandra Filius (a.filius@vu.nl)